

# THE **FOOD** **WASTE AWARDS** 2022



## Rulebook

## Food Waste Awards 2022: what and why?!

Do you want to...

- **make newspaper headlines** as the winner of the Food Waste Awards 2022?
- show key players in the food chain what you're made of at the **Food Waste Fair?**
- hear what the **expert jury panel** has to say about your efforts?
- have a chance at winning a **money prize?**
- go down in history as a **source of inspiration** for the Belgian food chain and beyond?
- have a **great time** at the Food Waste Fest 2022?

Then give your food waste initiative well-deserved **exposure** by participating in the Food Waste Awards 2022! We're at the 5th edition, can you believe it? The Food Waste Awards are growing up too fast, so we're making this one extra special. There are new categories, a money prize, and in line with the theme of the Food Waste Fest: Measure what you treasure, we have a soft spot for food waste measurements.

The winners of the Food Waste Awards will be announced and celebrated at the [Food Waste Fest 2022](#), on the **12th of May in Herman Teirlinckbuilding, Brussels at 16h00**. All finalists are requested to be present.

## Who can participate with what? - before 13/4

These are the 2022 categories:

- **\*\*NEW\*\* Award for Food Companies:** all companies who manufacture raw ingredients towards a sellable food product and undertake noteworthy efforts to fight food waste in the process.
- **Award for Local Governments (municipalities & cities):** food waste projects kick-started by a municipality or city. Think of an awareness campaign on household food waste, a measurement of waste disposal, supporting the health care sector or schools to waste less, ...

- **Food Waste Award for Changemakers, powered by Delhaize:** food waste projects by an organisation of which the reduction of food waste is (part of) their mission. They offer an innovative solution that supports the food sector to waste less. Think of the Food Banks, Foresightee, Too Good To Go, ...

**\*\*NEW\*\*:** This year, Changemakers can win **two titles** under this category: the public winner and the Delhaize-winner.

**Delhaize winner:** As a token of support, Delhaize awards a money prize of **5000 euros to a candidate of their choice**. All projects that qualify for the Award for *changemakers* have a chance at winning the money prize.

Beware: the winner of the jury round and public vote isn't necessarily the winner of the money prize. Delhaize will use the same benchmarks to choose their winner, and attribute the most weight to innovation, social impact and replicability.

### Who qualifies?

Organisations with an impactful project focused on reducing food waste that runs **in Belgium** (Wallonia, Brussels and Flanders). **The project put forward must be up and running**, mere ideas don't qualify. The solution provided needs to assure that the food remains in the human food chain. Solutions like composting, renewable energy, etcetera do not qualify.

As a **winner** of one the previous Food Waste Awards (2017-18'-19'-20'), you can compete again with a **new project**.

As a candidate or finalist that didn't win in the previous years, you can compete again with the **same project**.

### The Jury

The jury consists of experts in the field of food waste reduction. The jury panel will be announced on the website. All applications submitted on time and containing a complete file will be submitted to the jury. The jury will nominate **three finalists for each of the aforementioned categories**. The jury assesses the candidate files based on the following selection criteria:



- **Impact (50%):**
  - **Quantitative impact (20%):** to what extent does the project reduce food waste;
  - **Social impact (15%):** how does the project create awareness about the issue of food waste, both within the organization and within the public of the project;
  - **Sustainable impact (15%):** how does the project create a lasting, durable, positive impact;
- **Measuring (15%):** to what extent does the organization have a view on the food waste figures before, during (and after) the project;
- **Innovation (20%):** to what extent is the project innovative and original;
- **Replicability (15%):** how easily can the project be repeated and scaled up.

The finalists will be announced latest on the **22nd of April** so that they have some days to prepare themselves for the public vote.

### Public vote: 28/4-11/5

The general public decides via an online vote per category which of the three finalists deserves the Food Waste Award the most. The public vote starts on **the 28th of April 8pm** and ends on **the 11th of May, 8pm. This is your time to shine!** FoodWIN provides a communication kit with which you can convince your followers, friends and foes to vote. Each person can give one vote per category.

### The final score

Your **final score** is calculated with the following weight:

- **Score of the jury: 50%;**
- **Score of the public voting: 50%.**

The score of the jury is calculated as defined above, the score of the public voting is calculated by the number of votes it got, divided by the total number of votes in its category.

### The Awards Ceremony: 12/5



The moment everyone's been waiting for: the Awards Ceremony! Practice holding your breath for this one: from all categories the winners are revealed and brought to the spotlight. **For every finalist, at least one representative needs to be present to receive their Food Waste Award 2022.**

## The Ultimate Food Waste Hero: 12/5

The winners of the three categories are challenged to present their project during a 2-minute pitch. The public chooses the "Ultimate Food Waste Hero" based on these three pitches.

## How can you participate?

- Make sure your organisation meets the conditions for participation as mentioned above.
- Complete the [registration form online on the website](#), at the latest on **13th of April, 12 pm CEST.**

## Guidelines communication

The competition takes place in 4 phases: the nomination, the jury round, the public vote and the Award Ceremony. All candidates may use the "Candidate Food Waste Awards 2022" label in all their communications. After the jury round, the finalists can change their label to "Finalist Food Waste Awards 2022" and the final winners to "Winner Food Waste Awards 2022".

## Costprice

- Applying for the Food Waste Awards is completely **free**. Attending the Food Waste Awards Ceremony at the Food Waste Fest 2022 is also free.

## Important links

- [Registration form Food Waste Awards \(in, progress\)](#)

- [Website Food Waste Fest 2022](#)